













PROTEUS

MARKETING

DESIGN PRICING GUIDE

ITEM	DESCRIPTION	EST. PRICE
LOGO PACKAGE 1 	Includes the following: - 2 logo concepts - 3 rounds of creative revisions of logo - 1 final logo provided in multiple file formats (ESP, JPG, PSD, PNG & Ai)	\$125
LOGO PACKAGE 2 	Includes the following: - 3 logo concepts to choice from - 6 rounds of creative revisions of logo of choice - 1 final logo provided in multiple file formats (EPS, JPG, PSD, PNG & Ai)	\$275
BUSINESS CARD 	Includes the following: - 2 sample designs (size: 3.5x2) - Artwork emailed + 1 color proof - Includes 1,000 printed business cards (full color - 2-sided)	\$150
ENVELOPE 	Includes the following: - 2 sample designs (#10 ENV. up to 9x12) - Artwork emailed + 1 color proof	\$85
LETTERHEAD 	Includes the following: - 2 sample designs (size: 8.5x11) - Artwork emailed + 1 color proof	\$85
POSTCARD 	Includes the following: - 2 sample designs - front and back (sizes: 4x6, 5x7 & 6x9) - Artwork emailed + 1 color proof - Includes 250 printed postcards (full color - 2-sided)	\$225
BROCHURE 	Includes the following: - 1 design (Bi-fold or Tri-fold) - Artwork emailed + 1 color proof	\$250
SALES FLYER (1-SIDE) 	Includes the following: - 1 design (sizes: 4.5x8.5 or 8.5x11) - Artwork emailed + 1 color proof	\$125
SALES FLYER (2-SIDED) 	Includes the following: - 1 design (sizes: 4.5x8.5 or 8.5x11) - Artwork emailed + 1 color proof	\$200
BOOKLET 	Includes the following: - 1 sample design (sizes: 4.5x8.5 up to 8.5x11 folded) - Artwork emailed + 1 color proof per page	\$350+
PRINT AD 	Includes the following: - 2 sample designs (sizes: up to 8.5x11) - Artwork emailed + 1 color proof	\$185
POSTER / LARGE FORMAT 	Includes the following: - 2 sample designs - Artwork emailed + 1 color proof	\$150
PRESENTATION FOLDER 	Includes the following: - 2 sample designs - Artwork emailed + 1 color proof	\$150
ADDITIONAL HOURLY RATE 		\$50